

CREATIVE BRIEF FORM

"An exceptional design starts with a creative brief"

Kindly fill and send to contact@indexdesign.ae once finished and our dedicated account managers will contact you.

Exhibition Name: _____ Company Name: _____

Contact Person: _____ Company website: _____

Contact Number: _____ Budget: _____ Design Deadline: _____

STAND CONCEPTS Mandatory designs considerations (can check multiple values)

Open Plan	Formal	Exclusive	Conservative
Closed Plan	Casual	Inviting	Flashy

STAND AREA Dimension: x meters **PLATFORM** **Covering:** _____

SIDES OPEN **TOP BRANDING** **CEILING**

MEETING AREA **Quantity:** _____ **RECEPTION AREA**

VIDEO SCREEN **Quantity:** _____ **Display size:** _____

DEMO STATIONS **STORAGE AREA** **PANTRY/BAR AREA**

PRODUCT DISPLAY **Kind of products:** _____

ADDITIONAL SERVICE _____

Additional Requirements:

It would be great if you can send:

- Company Logo (high resolution, pdf or eps format)
- Floor plan
- Preferred design (Previous year stand)